Absorb
Reflect
Commit

Episode 19 Action Items

Episode Summary

Daniel Aflon discusses his journey as a competitive intelligence analyst and how he mastered using LinkedIn. Learn how to build authentic connections, optimize your profile, and use LinkedIn as a powerful tool to grow your business and personal brand.

Action Items

1. Networking.

It's important to network and staying in touch with key influencers.

2. Understand your client's path to working with you.

Is it convenient? Is their next step user-friendly? Is it easy to find you?

3. Focus on your employees.

It's important to recognize and celebrate your employees.

Resources

- SWOT analysis